2027 SPONSORSHIP OPPORTUNITIES

# PARTNER WITH DCC

Hands-on workshops, featured artist demos, networking nights and the CONNected podcast, for creators who make things.

DCC

Digital CONNtent Creators

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WHO WE ARE

# CONNECTICUT'S ORIGINAL VIDEO USER GROUP IS BACK

Since 2003, DCC has brought together editors, shooters, motion artists, filmmakers and students to learn from each other and find their next collaborator. In 2027 we're back with a new format built around making, learning and meeting.

**2003**

Founded as the Connecticut Final Cut Pro User Group

**500+**

Members across the Northeast at our last peak

**Jan 20**

2027 relaunch, with monthly meetings and a monthly podcast

THE 2027 FORMAT

# ONE THEME A QUARTER, THREE NIGHTS, ONE PODCAST

MONTH 1

## Demo night

A nationally recognized artist walks through a real project, followed by a long Q&A.

MONTH 2

## Workshop

Members put the demo into practice: crews learn the technique, then shoot and cut with it.

MONTH 3

## Mixer + Screening

The workshop films premiere on the big screen, then intros, reels, pitches and a gear swap.

**Plus CONNected: The DCC Podcast** — a new guest and topic every month.

Third Wednesday of every month · 6:30–9:00 pm · Connecticut

WHO YOU'LL REACH

# THE PEOPLE WHO BUY, RENT AND RECOMMEND GEAR

## Every craft, every level

Shooters | Editors | Sound | Writers and directors | Producers | YouTube and social creators | Photographers | Animation and VFX

Students, hobbyists and working pros, side by side.

## Where we show up

**In the room:** monthly meetings at a working studio campus
**On the mic:** CONNected, a new episode every month
**Online:** Discord, YouTube, Instagram and Facebook

**Track record:** 500+ members across the Northeast, and 100+ people a night at our HD Workshop.

2027 CALENDAR

# TWELVE MEETINGS, FOUR THEMES

| Quarter theme | Demo night | Workshop | Mixer + Screening |
|---|---|---|---|
| Q1 · Light & Story | Jan 20 | Feb 17 | Mar 17 |
| Q2 · Sound & Edit | Apr 21 | May 19 | Jun 16 |
| Q3 · Story & Directing | Jul 21 | Aug 18 | Sep 15 |
| Q4 · Business of Creating | Oct 20 | Nov 17 | Dec 15 |

Every third Wednesday, 6:30–9:00 pm. Each quarter’s theme runs through its three meetings and three podcast episodes. Themes after Q1 may shift.

CONNECTED

THE DCC PODCAST



DCC Digital CONNtent Creators

THE PODCAST

# A NATIONAL GUEST EVERY MONTH

Working cinematographers, editors, sound mixers and creators on how they actually do the work and find the work.

45–60 minute episodes on all podcast apps
Full video on YouTube, with 3–5 short clips for social
Questions from members on Discord, answered on air

WAYS TO PARTNER

# SIX WAYS TO BE PART OF IT

| Package | Investment | Your role |
|---|---|---|
| Season Presenting Partner | $5,000 / year | “DCC 2027 presented by,” podcast included; one slot |
| Demo Night Sponsor | $1,000 / night | Presents a featured artist night |
| Podcast Sponsor | From $35 / episode | Five tiers, from show notes to Podcast Partner |
| Workshop Gear Partner | In-kind | Members use your gear hands-on |
| Community Supporter | $500 / year | Recognized all year, online and in the room |
| Giveaway Partner | In-kind, $200+ | Prizes at networking nights and on air |

Packages can be combined, and custom packages are welcome.

SEASON PRESENTING PARTNER · ONE SLOT

# DCC 2027 PRESENTED BY YOU

## $5,000 / year

### What's included

- Your name on every event, flyer, video and episode
- Top billing on CONNected: "presented by" on the cover art and the first read
- Lead one workshop night with your gear
- A table at every networking night
- Logo on the website, Discord and banners
- No competing brand in any sponsor slot

FEATURED SPONSORSHIPS

# PUT YOUR NAME NEXT TO THE TALENT

## Demo Night Sponsor

**$1,000 a night · $3,000 for all four**

- “Presented by” on the event, slides and recap video
- Meet the featured artist
- Two minutes on stage to introduce the night

## Podcast Sponsor

**From $35 an episode**

- Five tiers, from a show-notes listing to Podcast Partner
- Live host reads and named segments
- On-screen logos and tags on social clips
- Full menu on the next slide

PODCAST SPONSORSHIP

# PICK YOUR SPOT ON CONNECTED

| Tier | Episode | Year (12) | What you get |
|---|---|---|---|
| Show Notes | $35 | $350 | Link and promo code in show notes and on YouTube |
| Pre-recorded Ad | $75 | $750 | Your 30-second ad mid-episode, plus Show Notes |
| Live Host Read | $125 | $1,250 | A 60-second read by the host, plus Show Notes |
| Segment Sponsor | $175 | $1,750 | A named segment, live read and on-screen logo |
| Podcast Partner | Year only | $2,250 | Second billing on cover art, intro and video |

**Add-ons:** logo bug on the full video episode $40 · sponsor tag on 3–5 social clips $60 · giveaway episode (in-kind)

**Podcast Partner:** one slot, “in association with” on the second line of the cover art, read right after the presenter, and never a direct competitor of the Season Presenting Partner.

Full year: two episodes free. Top billing (“presented by”) belongs to the Season Presenting Partner.

GEAR AND COMMUNITY

# GET YOUR GEAR INTO CREATORS' HANDS

## Workshop Gear Partner

**In-kind**

Loan or donate gear for a workshop. Members use it hands-on all night, with a "Gear by" credit and photos and clips of your product in use.

## Community Supporter

**$500 a year**

Your logo on the website and our Discord partner channel, thanks at every meeting, and a listing in the newsletter.

## Giveaway Partner

**In-kind, $200+**

Product given away at a networking night or on the podcast, with a member discount code you can track.

OUR PROMISE TO PARTNERS

# YOU'LL SEE WHAT YOUR SUPPORT DID

### A recap of every night

Photos, clips and social posts from every night you support.

### Codes you can track

A member discount code in our partner channel, so you can count real results.

### Shared with the community

Your news, launches and offers posted to our Discord and socials.

### Face time with creators

Meet the people who use your products, and hear what they think.

LET'S MAKE SOMETHING TOGETHER

# LET'S TALK


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